

"A valuable team member who works extremely well with most everyone. Her dedication, expertise, and enthusiasm have made her a respected voice across many different types of projects.

...excellent at project management, to the point that she sometimes outshines the project managers.

...a passionate advocate for both her work and for the best interest of the client.

...eager to learn and get better, and the feeling is infectious on her team members.

...will always do whatever it takes to deliver work that's up to her high standards.

...understands strategy and its importance in the success of a project.

...a self-sufficient worker and excellent writer."

Performance Review
Modem Media/Digitas

More references & an extensive multimedia portfolio available online @ GO-TOGIRL.COM

--WHAT YOU SHOULD KNOW ABOUT ME-----

Tech-savvy, detail-orientated, **creative problem solver** who—given access to the right resources—can learn to do just about anything. **Effective communicator**, curious observer, compassionate listener, and enthusiastic motivator with **strong belief in the power of information and ideas**. Proven skill in bibliographic and Internet research, marketing, information architecture, writing, website design, and more. Nearly **ten years of professional experience in diverse fields**—and a lifelong passion for learning.

--CAREER OBJECTIVE-----

To obtain **challenging full-time, part-time, or freelance employment** that caters to my passion for creativity and innovation. My dream job would integrate research, writing, design, strategic thinking, and creative problem solving to help develop ideas, products, and services that aim to improve the quality of life for people from all walks of life.

--HONORS & EDUCATION-----

B.A., Music History, Composition & Cultural Studies
Hampshire College, Amherst, MA | 1995 - 1998

Who's Who Among America's Teachers (2006 Nominee)
Girls' Varsity Tennis Coach @ Chase Collegiate School, Waterbury, CT | 2002 - 2003

--PROFESSIONAL EXPERIENCE-----

Senior Copywriter/Senior Interaction Designer
Digitas, Norwalk, CT | 2005 – Present

Conceive ideas, define strategies, provide creative direction, design interfaces, **organize & write content for multimedia experiences, online ads and promotions, websites, and e-mail communications** for clients including Delta Air Lines, Sony, and Kraft.

Website Developer
Freelance | 1999 - Present

Live mmtonline.com • paradisart.net • go-togirl.com • atrinamusic.net
Archived beltwaybutlers.info

Business Consultant
MM&T, INCorporated, Middlebury, CT | 1999 - 2005

Served as information architect, interface designer, technical writer, marketing director, project manager, and more to **develop & market Microsoft Access database solutions** that help banks manage regulatory requirements for business continuity planning.

Media Planner
Haestad Methods, Waterbury, CT | 1998 - 1999

Worked with CEO, research and development, and in-house graphic design teams, and maintained relationships with 200+ editorial contacts to **develop and implement corporate marketing initiatives**.

--INTERESTS & SKILLS-----

Proficiency in Windows/MacOS • Word • Excel • PowerPoint • Visio • Access • HTML Programming • Adobe Acrobat • FTP Protocol • All Leading Browsers/E-mail Clients

Working knowledge of Photoshop • JavaScript • CSS • Final Cut Pro • XML • Windows Networking • Audio/Visual Production • Dreamweaver • iRise

Passionate about Crossword Puzzles • Biking • Knitting • Music • Reading • Public Radio • Hiking • Yoga • Helping People • Learning New Things